Memory Maker's
TRAIL OF MAGIC

Sponsorship Opportunites

Sponsorships help cover essential costs including storage, transportation, advertising, and printing, while ensuring the collection is preserved for future generations. Although not every location is suitable for an art installation, businesses can still support the event through our Community Sponsorships and receive valuable promotional benefits. The Lambertville Creative Arts Fund is a 501(c)(3) nonprofit, so sponsorships are tax deductible.

TRAIL OF MAGIC TITLE SPONSOR (1 Available) – $3,000

SOLD!

Artwork & Audio Trail

- Special art installation and lighting package at business location
- Featured stop and title sponsor recognition on the new Trail of Magic Audio Tour

Logo Placement

- Largest logo on all event materials
- Prominent logo placement on website homepage
- Featured logo placement on printed and digital Trail Map
- Logo on overhead Bridge St Banner

Social Media & Advertising & Website

- Dedicated sponsor spotlight video for social media
- Six social media posts throughout the campaign
- Recognition in press releases and media outreach
- Premium placement of logo + link on website homepage & sponsor page
- Location and title sponsor recognition on Trail of Magic map
- Featured business profile on the Trail of Magic website

TRAIL OF MAGIC MAP SPONSOR (1 Available) – $2,500

Artwork & Audio Trail

- Premium art installation and lighting package at business location
- Featured Stop on the new Trail of Magic Audio Tour

Logo Placement

- Prominent logo on all event materials
- Featured logo placement and recognition as the Trail Map Sponsor on printed and digital Trail map
- Logo on Overhead Bridge St Banner

Social Media & Advertising & Website

- Five social media posts
- Premium placement of logo + link on website homepage & sponsor page
- Location and sponsor recognition on Trail of Magic map
- Business profile on the Trail of Magic website

TRAIL OF MAGIC AUDIO TOUR SPONSOR (1 Available) – $2,500

Artwork & Audio Trail

- Premium art installation and lighting package at business location
- Stop and sponsor recognition on the new Trail of Magic Audio Tour

Logo Placement

- Prominent logo on all event materials
- Featured logo placement and recognition as the Audio Tour Sponsor on digital Audio Trail map
- Logo on Overhead Bridge St Banner

Social Media & Advertising & Website

- Five social media posts
- Premium placement of logo + link on website homepage & sponsor page
- Location on Trail of Magic map
- Business profile on the Trail of Magic website

Link to Online Sponsorship Form

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TRAIL OF MAGIC

Sponsorship Opportunites

MAGIC FRIEND SPONSOR (WHILE SUPPLIES LAST) – $1,000

Artwork & Audio Trail

- Premium art installation and lighting package at business location
- Featured stop on the new Trail of Magic Audio Tour

Logo Placement

- Featured logo placement on all event materials

Social Media & Advertising & Website

- Four social media posts
- Featured logo placement on website homepage & sponsor page
- Logo + link on website sponsor page
- Location on Trail of Magic map
- Business profile on the Trail of Magic website

HERITAGE HOLDER SPONSOR (WHILE SUPPLIES LAST) – $500

Artwork & Audio Trail

- Deluxe Art installation and lighting package at business location
- Stop on the new Trail of Magic Audio Tour

Logo Placement

- Business logo on event materials

Social Media & Advertising & Website

- Three social media posts
- Location on Trail of Magic map
- Logo + link on website sponsor page

NOSTALGIA NURTURER SPONSOR (WHILE SUPPLIES LAST) – $400

Artwork & Audio Trail

- Basic Art installation and lighting package at business location
- Stop on the new Trail of Magic Audio Tour

Social Media & Website

- Two social media post
- Logo + link on website sponsor page

ENCHANTED PARTNER SPONSOR (WHILE SUPPLIES LAST) – $300

Artwork & Audio Trail

- Small Art installation and lighting package at business location
- Stop on the new Trail of Magic Audio Tour

Social Media & Website

- One social media post
- Logo + link on website sponsor page

COMMUNITY SPONSORS

Name/Business + link on website sponsor page and one social media post

Platinum – $1,000
Gold – $500
Silver – $400
Bronze – $300

Lambertville
CREATIVE ARTS FUND

Contact: Lisa Shippy-Woods 503-841-3732 • PO Box 604 Lambertville, NJ 08530 • LambertvilleCreativeArtsFund@gmail.com

Memory Maker's
TRAIL OF MAGIC

Terms of Agreement

For two decades, Dolores Dragan's whimsical "Halloween House" brought thousands to Lambertville - bringing joy and boosting the local economy with increased business traffic.

In 2025, Dolores entrusted her beloved art to the Lambertville Creative Arts Fund, which relaunched her displays as the Memory Maker's Trail of Magic - a citywide Halloween celebration. Our goal is to, once again, fill storefronts across town with her original pieces.

Memory Maker's Trail of Magic Terms of Agreement
Lambertville Creative Arts Fund (LCAF), an all volunteer organization working toward a non-profit designation, is thrilled to partner with you to bring a touch of creativity and wonder to Lambertville through The Memory Maker's Trail of Magic. By agreeing to host a temporary art installation in your window, you're helping share the magic with the public.

1. Installation & Display

- LCAF volunteer staff will install the artwork in your storefront window or designated area at a pre-arranged date and time.
- The installation will remain on display until on or about November 2nd and will be removed by LCAF at a prearranged date and time.
- The Business agrees to have the designated space completely cleared and clean prior to installation. Installation cannot begin until the space is ready, and rescheduling may not be possible.

2. Care & Safety

- The installation will be set up securely under the guidance of the LCAF artistic team.
- The Business agrees to take reasonable steps to keep the artwork safe and protected from tampering, obstruction, or damage while on display.
- If the artwork is accidentally moved, disturbed, or damaged, the Business will immediately notify LCAF.
- The Business agrees to add the Lambertville Creative Arts Fund as an additional insured under its insurance policy for the duration of the display.
- If any issues arise, please contact us.

3. Sponsorship Contribution

- Your sponsorship fee supports the Lambertville Creative Arts Fund and helps make this community project
- possible.
- Payment is kindly requested by check, payable to Lambertville Creative Arts Fund.
- Payment must be received before we schedule your installation date.

4. Removal

At the conclusion of the display period, LCAF will coordinate the removal of the installation and restore the space to its original condition.

5. Agreement

By signing below, both parties agree to the above terms in the spirit of partnership and community celebration.

Business Name _____

Owner Name _____

Email Address _____

Phone _____

Signature _____

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